



Training Needs Analysis Jay Saunders Royal Navy

Course Planning Founder - MicroMedia Command

Training Design Leadership Crisis

Competence Frameworks Management Multinational

Performance Standards Methods and Media Integrity Inspiration Deployment

Lifelong Learning Education Operations Briefing

Student Focused Teamwork Epidemic

Campaigning Audience Analysis

Goal Centred Channel Selection

Monitoring Contingencies Crisis Comms

Courses of Action Enabling Effects Effects-Based

Centre of Gravity Actor Analysis Spokesperson Training

Assessment Measures of Activity Targeted Communications

Operational Art Performance Message Generation Media Engagement

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TRAINING

MILITARY COMMUNICATIONS