PLANNING TRAINING
MILITARY COMMUNICATIONS
Training Needs Analysis
Jay Saunders
Founder - MicroMedia
Royal Navy
Course Planning
Command
Training Design
Leadership
Crisis
Management
Competence Frameworks
Integrity
Inspiration
Multinational
Performance Standards
Methods and Media
Deployment
Lifelong Learning
Dedication
Operations
Briefing
Education
Teamwork
Student Focused
Epidemic
Career Development
Humanitarian Aid
Technology Based Training
Campaigning
Audience Analysis
Goal Centred
Channel Selection
Monitoring
Contingencies
Crisis Comms
Courses of Action
Enabling Effects
Decisive Conditions
Effects-Based
Story Compilation
Broadcast Interview Skills
Centre of Gravity
Actor
Analysis
Spokesperson Training
Environment
Measures of Activity
Targeted Communications
Assessment
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Performance
Message Generation
Media
Operational Art
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Effect
Engagement